

A photograph of a young boy with dark hair, smiling and looking back over his shoulder. He is wearing a white short-sleeved shirt and a red backpack with black straps. The background shows a blurred outdoor setting with green foliage and a building.

PHILIPPINE BRANCH  
**ANNUAL REPORT**

2023

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# MESSAGE FROM THE COUNTRY DIRECTOR

The past year has been a journey of growth and learning for our organization as we continue to advocate for Filipino children's rights and wellbeing. Despite the challenges, we worked tirelessly with our sponsors and partners to make a positive impact on children's personal development and their communities at large.

We understand that the issues surrounding children today are interconnected, and properly addressing them requires holistic support. Our advocacy for child participation and evidence-based programming continually guides our efforts to inform and capacitate our stakeholders on issues of children's rights and protection, disaster risk reduction and management, and anti-online sexual abuse and exploitation of children.

From providing educational support and assisting communities to reinforce their capacity to promoting a safe online environment, our comprehensive efforts transformed the lives of many children for the better. We are endlessly grateful to our sponsors, partners, and community members who made these achievements possible.

As we reflect on the past year and look ahead, we remain dedicated to serving children and helping them reach a brighter future. We hope this annual report inspires you to continue contributing to our cause for children and their communities

Together, we can ensure that more children grow up in safe and empowering environments that help them reach their full potential.

*Hiroiyuki Takita*  
**Hiroiyuki Takita**  
Country Director



# ORGANIZATIONAL PROFILE

## PRIMARY GOAL 2023-2026

The primary goal of ChildFund Japan Philippine Branch is to protect and advocate for children's rights, safeguard children from any forms of harm, and foster a positive, friendly environment in family, school and community.

## WHO WE SERVE

- The most vulnerable children and families, particularly those who are socially and financially excluded.

## HOW WE WORK

- Strategic engagement with international donors, UN agencies, INGOs, NGOs, and national government agencies.
- Promoting our best practices through knowledge sharing.

## SECTOR PROGRAMMING



Education



Health &  
Nutrition



Disaster Risk  
Reduction



Child Rights &  
Protection



Savings &  
Livelihood

## CROSS-CUTTING SECTORS



Gender Equality



Social Inclusion

## STRATEGIC DIRECTION

- Using evidence-based programming to achieve greater impact
- Building stronger alliances and collaboration with old and new partners
- Retaining and developing capable and committed people
- Continuing our Operational Excellence

# How we impacted people's lives in 2023

ChildFund Japan Philippine Branch reached **3,306** children (both direct & indirect) in 2023.

## CHILDREN REACHED



Girls  
1,853



Boys  
1,453

## INDIGENOUS PEOPLE & MUSLIMS REACHED



IPs  
581



Muslims  
47

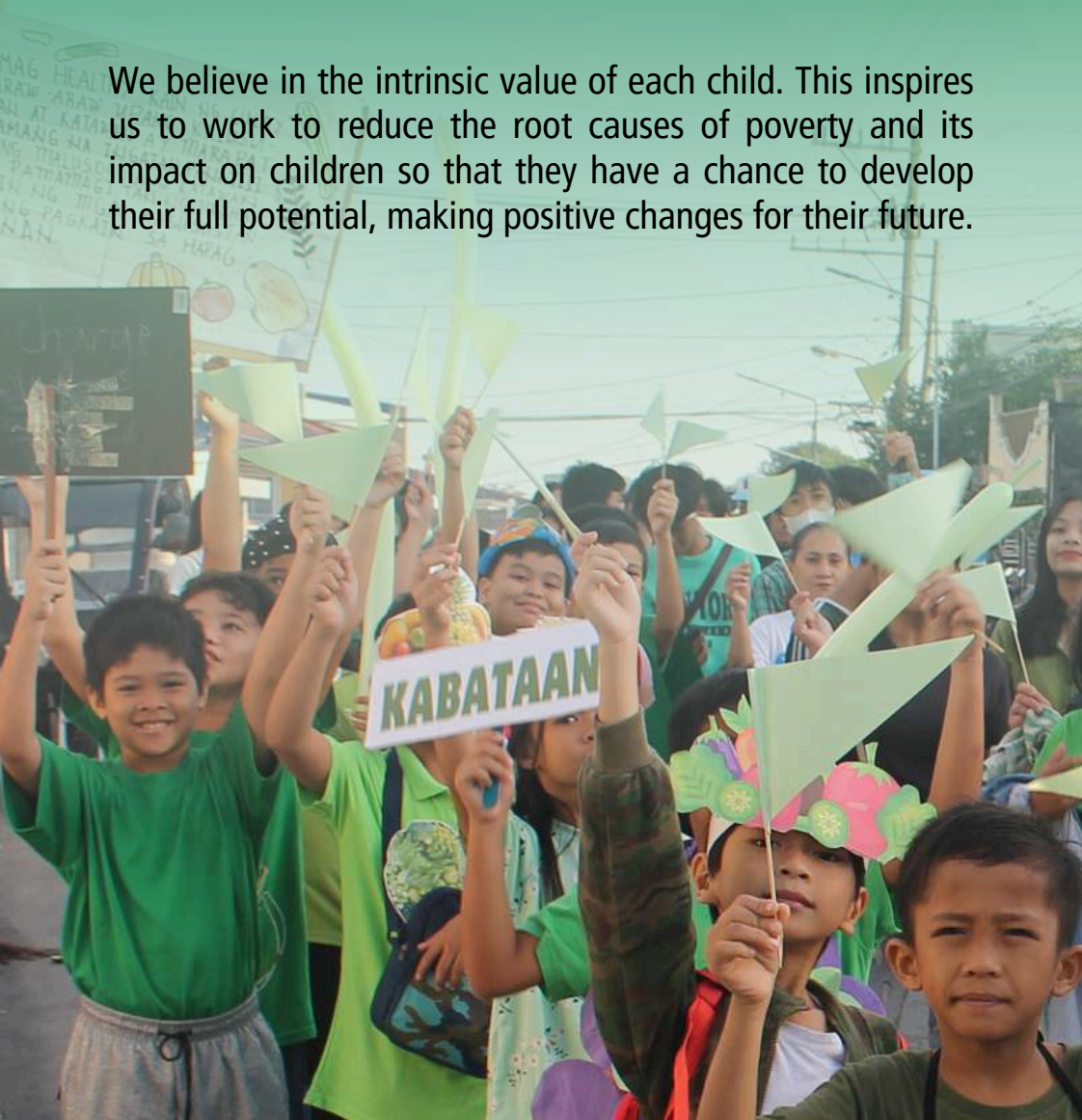
We also reached **13,224** families (both direct & indirect) in the same year.



Families  
3,306

# At ChildFund Japan

We believe in the intrinsic value of each child. This inspires us to work to reduce the root causes of poverty and its impact on children so that they have a chance to develop their full potential, making positive changes for their future.



# Where we Serve

In the Philippines, ChildFund Japan has worked in 52 areas for 49 years. Presently, we have nine active project partners in ten areas.





# GOAL 1: EDUCATION

*Children have access to quality learning.*



Aside from supporting children in improving their knowledge and skills, quality education allows them to escape from poverty and start a better life. In 2023, our partnership with schools, donors, government agencies, families, and children resulted to improve learning outcomes. Then following is the impact of our Education Program.

## Impact

- 1,803** Number of High School Sponsored Children (SC) still enrolled at year-end
- 235** Number of Senior High School SC who graduated
- 226** Number of High School SC graduates with academic achievements
- 1,503** Number of Elementary SC still enrolled at year-end
- 382** Number of Grade 6 SC who graduated from elementary
- 113** Number of Grade 6 SC graduates with academic achievements



## Significant Achievements

- 3,306** Number of children received learning kits
- 1,501** Number of children participated in life skills development activities
- 85** Number of children (both in and out-of-school) received remedial learning support
- 19** Number of youth received funding (Megumi Scholars) for college education



# Education Impact Stories



## Shaping Future Leaders Through Sponsorship

Honelyn, a senior high school student, shares her gratitude for the sponsorship program's support, which extends beyond financial assistance to include personal development and leadership training. She emphasizes the program's role in shaping her as a young individual and her aspiration to give back to the community.



## Overcoming Adversity Through Resilience

Normibelle, a long-time beneficiary of the sponsorship program, faced a significant challenge when diagnosed with lupus during her high school years. The disease disrupted her family's life and posed a severe threat to her health. Despite undergoing challenging treatments, she remained active in school and community activities, serving as an inspiration to her peers. Through her resilience and perseverance, Normibelle has become a symbol of hope for children facing similar challenges.



## From Sponsorship to Empowerment

Jedal Mae, also a senior high school student, expresses her appreciation for the sponsorship program's holistic approach to child development. She highlights the program's impact on her academic performance, leadership skills, and overall well-being. Jedal Mae emphasizes the positive experiences she gained through child-led activities and expresses hope for the program's continuity.

# Education Impact Stories



## From Sponsorship to Soaring Success

Princess Gabayoyo Capadocia's journey from a sponsored child to a Magna Cum Laude graduate is an inspiring testament to the power of education and perseverance. The sponsorship program provided her essential support, including educational resources, healthcare, and leadership development opportunities. These experiences equipped her with the skills and confidence to excel academically and become a successful professional. Princess's story is a beacon of hope for other children in similar circumstances.



## Determination and Passion

Shaina's aspirations of becoming a nurse were temporarily derailed by financial constraints. However, her determination and passion for education led her to pursue a teaching career. Through hard work and dedication, she excelled academically and became a role model for her peers. Shaina's involvement in various school and community activities has broadened her horizons and prepared her for a successful future.



## A School's Transformation

Dacudao Elementary School Principal Alex Aporbo Ph.D. describes the profound impact of Project 1052 on the school and community. Before the project, the school faced challenges in student engagement, parental involvement, and disaster preparedness. Through the program's comprehensive approach, including teacher training, community outreach, and student support, the school has undergone a remarkable transformation. Students are now more engaged, parents are actively involved, and the community is better prepared for emergencies.



## GOAL 2: HOME ENVIRONMENT

*Children have safe and supportive home environment.*

A safe and nurturing home environment is crucial in a child's physical, emotional, psycho-social, and cognitive growth and development. In 2023, children were provided with medical and dental assistance, undernourished children were enrolled in feeding programs, parents were provided with values formation training, and families were provided with go bags and DRR training.

### Impact

- 1,569** Number of SC currently enrolled who have improved awareness in Child Protection (CP) and Child Rights (CR)
- 446** Number of SC parents with improved incomes
- 1100** Number of SC parents who practice responsible parenthood
- 1,233** Number of SC parents who have increased awareness and understanding of CP and CR
- 451** Number of SC families who were prepared and safe during disaster events



### Significant Achievements

- 1,460** Number of children received medical and dental assistance
- 188** Number of children enrolled in feeding program
- 1,698** Number of parents capacitated in values formation
- 631** Number of parents provided with CP/CR training
- 759** parents provided with DRRM training
- 112** Number of families provided with Go bags
- 161** Number of families assisted during emergency/disaster events
- 599** Number of parents trained in livelihood skills/home gardens
- 652** Number of parents provided with agricultural inputs/supplies

# Home Environment Impact Stories



## A Mother's Growth Through Sponsorship

Julieta Camporedondo, a widow and mother of 12, shares her experience as a beneficiary of the sponsorship program. She emphasizes the program's crucial role in supporting her children's education, especially for low-income families. Camporedondo also acknowledges the personal growth she gained through the program's training and seminars.



## Superhero Father Advocating for Child's Rights

Mr. Ruden Hagosojos is a superhero father for former SC Ma. Pauline Francesca who currently studies at the University of the Philippines Los Baños. Ruden has always been committed to supporting his children's emotional and social development. He even attended SC's meetings when Pauline could not participate so as not to miss any details or tasks that could be delegated to the SCs. Ruden is also one of the father champions born out of the Project and a member of the speakers' bureau responsible for child's rights advocacy.



## Empowering Families, One Garden at a Time

Marilyn Marzan is the mother of former SC Artist Misialeen Marzan who is currently taking up a tourism management degree. Their family was awarded as one of the winners in the contest launched by the Project about FAITH gardening, the "Patingin ng Tanim mo Challenge" wherein they planted different vegetables in their backyard to always have available food on their table. At present, Marilyn serves as a Barangay Councilor and one of her campaign projects is the maintenance of FAITH garden in every family.



## GOAL 3: COMMUNITY RELATIONS

*Children have safe and supportive community environment.*

Communities are important environments in which young children grow and develop. In 2023, children were supported in joining city-wide or provincial-wide trainings/seminars. Parents were also capacitated on child protection and child rights. Parents also formed volunteer groups to support children's activities.

### Impact

- 121 Number of SC who became child's rights advocates in their communities
- 57 Number of SC parents who became CR/CP point persons
- 62 Number of parents who joined/formed Volunteer Council for the Protection of Children
- 5 Number of child abuse cases were reported (referral system)



### Significant Achievements

- 50 Number of SCs sponsored by LGUs to participate in municipal/city/provincial training/seminars
- 103 Number of youth volunteers formed
- 47 Number of parent volunteers formed



# Community Relations Impact Stories



## A Young Leader's Rise

Pia's journey from a soft-spoken child to a confident young leader is inspiring. The sponsorship program provided her with the platform to develop her leadership skills, public speaking abilities, and advocacy for children's rights. Her active involvement in school and community organizations showcases the potential of young people to create positive change.



## A Young Leader Emerges

Xavierha, a sponsored child, demonstrates the potential of youth to become agents of change. Through the program, she has developed essential life skills, including leadership, first aid, and public speaking. Her dedication to her studies and her active involvement in community activities are inspiring. Xavierha's journey is a testament to the power of youth empowerment.



## Overcoming Adversity

Mr. Guy Alipio A. Tuzon, a dedicated government official, shares his inspiring story of overcoming adversity and using his experiences to uplift others. His partnership with ChildFund Japan has enabled him to create impactful programs that support children's education and development. Tuzon's commitment to empowering young people is a catalyst for positive change in his community.

# Community Relations Impact Stories



## Impactful Partnerships for the Community

Jerry Jugarap, Barangay Captain of Bawing, highlights the significant impact of the NDBRCFI and ChildFund Japan Sponsorship Program on the community. The program's focus on education aligns with the barangay's goal of producing skilled and responsible citizens. Jugarap expresses gratitude for the strong partnership and hopes for continued collaboration to serve the community.



## Empowering Families Through Knowledge

Rosemarie Baidal's experience as a sponsored family highlights the program's impact on strengthening families and communities. The parenting and leadership skills she acquired through the program have empowered her to become a dedicated advocate for children and women's rights. Her involvement in community initiatives demonstrates the ripple effect of the program's support.



## A Community's Empowerment

Barangay Kagawad Felipe Siga highlights the positive changes brought about by ChildFund Japan in Barangay Pinamuno. The sponsorship program has empowered parents and students alike, leading to improved educational outcomes. The program's emphasis on community development and capacity building has strengthened the barangay's resilience. Siga acknowledges the challenges faced by the community but expresses gratitude for the support provided by ChildFund Japan.



## GOAL 4: SELF-HELP GROUPS

*Empowered and sustainable People's Organizations.*

Families need stable sources of income to provide healthcare, nutritious food, and quality education to their children. To expand their income streams, parents were encouraged to join cooperatives or People's Organizations (POs) so they can learn about savings and credit mechanisms and alternative livelihood opportunities that can help improve their income. In 2023, some cooperatives were given support by the local government and received funding to expand their operations. Some POs were able to come up with additional income generating projects

### Impact

- 202** Number of female members with increased income
- 1,223** PO's and cooperative members with savings
- 1,049** Number of members who are actively participating and patronizing cooperative products and services
- 2,717** Number of parents who are members of PO's
- 876** Number of parents who are members of cooperatives



### Significant Achievements

- 134** Number of cooperative members who joined organizational financial management trainings



# Self-Help Groups Impact Stories



## Radiation of Advocacy to the Communities

Saint Francis expanded its advocacy efforts to the wider community through the Municipality of Baler's Children's Month Celebration, where eight KASAMAKA leaders served as resource persons and facilitated a slogan-poster making contest. Additionally, the project promoted awareness among SFDC members' kids through membership expansion and the annual Global Money Week celebration organized by CDA Region 3.



## A Partnership for Progress

Barangay Captain Aster Brian Hiponia shares the transformative impact of ChildFund Japan on his community. Through the sponsorship program, families have experienced improved livelihoods, educational opportunities, and overall well-being. The captain's unwavering support and advocacy have been instrumental in the program's success. His gratitude for the partnership highlights the positive impact on the community.



## Continued CR/CP Awareness Campaign

Saint Francis implemented a comprehensive child rights and protection awareness campaign that fostered a culture of respect for child rights and strengthened relationships between children and their families. Through training, community engagement, and creative expression, the campaign equipped children with knowledge and skills to advocate for their rights, protect themselves, and contribute to their communities. Key components included orientation sessions, junior broadcasting, and the expansion of a children's cooperative.

# Self-Help Groups Impact Stories



## Capability Building Initiatives

Project 1044 focused on institutional strengthening and capability building to address child protection issues. A reporting and referral system was established, connecting cases to relevant government agencies like the BLGU, BCPC, MSWDO, and DSWD. Training programs were conducted for SF and SC leaders and second-line leaders to enhance their knowledge and skills in child protection. These initiatives aimed to strengthen the capacity of local institutions and individuals to respond effectively to child protection concerns.



## Cascading Series of Awareness Campaign

Saint Francis conducted a cascading series of awareness campaigns on child rights, protection, and disaster risk reduction. Orientation sessions were held for SF and SC leaders, followed by regular monthly meetings where these leaders disseminated information to their respective communities. Topics included the UNCRC, savings mobilization, and family disaster preparedness plans. Children's Rights Hour sessions during monthly meetings promoted membership expansion and awareness within the communities.



## Sustainable Partnership with the Government

The project and its partner organizations gained membership and accreditation in various government bodies, enabling staff and leaders to participate in development planning and initiatives. Collaborations with BLGU, DSWD, DA, Red Cross, PCO, and CDA facilitated educational, medical, and disaster response assistance referrals. Additionally, the project's initiatives, such as KASAMAKA Lab Co. development, Alalay Eskwela, Negosyo Eskwela, and PASS, contributed to the comprehensive development of children and communities in the region.

# How our Resources are Spent in 2023

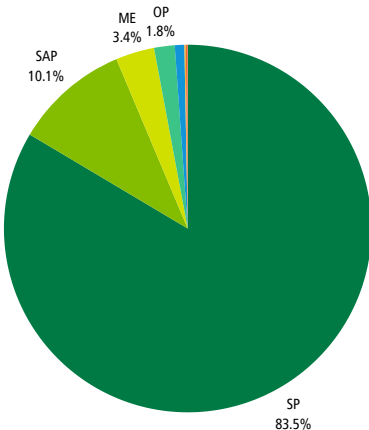
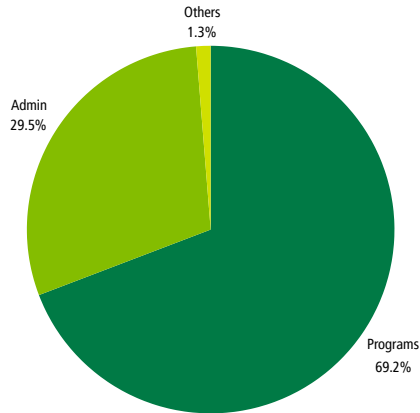


## Revenue

Revenue Source ₱35,926,713.28

## Expenditures

■ Program	₱38,845,138.43
■ Admin	₱16,576,824.01
■ Others	₱715,467.33



## Program Cost Distribution

■ Sponsorship Program	₱33,057,717.6
■ Special Assistance Program	₱4,000,000
■ Monitoring and Evaluation (Project Visit)	₱1,343,890.64
■ Other Programs	₱715,467.33
■ Megumi Assistance	₱332,400
■ Formation and Research (Seminar)	₱45,979.74
■ Emergency Assistance	₱42,366.55
■ Publication and Printing (Documentation)	₱22,783.9